NBA Players vs WNBA Players. Proposal due August 2.

Teams of same city will be compared against each other, in terms of performance stats (aka rebouonds, fowls, etc.). will be comparing championship teams as a means of shrinking the sample size. Owners will be compared aingast each other. Marketing data for players etc. Number of injuries sustained on and off the field.

Base question: Why is the NBA more successful than the WNBA?

Possible causes: marketing, comodiety sales, stadiums played in, different training facilities,

List of ten cities:

Dallas LA Chicago New York.

Atlanta, Phenix,

Need a chart for team, players, location, top five players for each thing, aka male or female teams.

Orange and black colors. Need to track expenditure of NBA teams and WNBA teams. Attendance and viewership, ticket sales and merchandise sales. Exposure and media coverage. Most paid player vs least paid player.

Per player info:

Rebounds, points, steals, assists. Points: normal, field goals, free throws, three pointers.

Gotta just look at the NBA/WNBA income from third party vendors at their games; no need to look at the vendor’s profits.

Consetutive order of players on the same team.

Player Data

[WNBA Stats | WNBA](https://stats.wnba.com/)

Player Sponserships

[WNBA Active Player Contracts | Spotrac](https://www.spotrac.com/wnba/contracts/)

Tracks in person NBA revenue

[NBA revenue statistics (2001-2022) | RunRepeat](https://runrepeat.com/nba-revenue-statistics)

Sponsorship

[Most Valuable NBA Franchises Data Viz – Sportico.com](https://www.sportico.com/feature/most-valuable-nba-franchises-chart-1234697996/)

Viewership and attendance

[2019-2020 NBA Attendance - National Basketball Association - ESPN](https://www.espn.com/nba/attendance/_/year/2020)